

UX Designer

Design user experiences for the UK's top brands; understanding the needs and goals of end users, designing user journeys and screen flows and building interactive wireframe prototypes.

Skills and Experience

- A passion for resolving user pain points and delivering outstanding user experiences
- A deep understanding of mobile-first and responsive design
- Highly skilled in all aspects of the UX process from stakeholder interviews through to user-testing clickable prototypes
- Experience working within an Agile design process
- Expertise using UX software such as Sketch and InVision
- Ability to iterate designs efficiently and intelligently
- Ability to clearly and effectively communicate design processes, ideas, and solutions to teams and clients

Responsibilities

- Review and evaluate the effectiveness of existing digital user experiences
- Research and interview users to understand and document their needs and goals
- Translate concepts and user goals into interaction models, user task flows, and user interface specifications
- Evaluate digital content and produce information architectures that lead to intuitive user experiences
- Sketch, design and prototype wireframes for web, mobile, tablet and other digital platforms
- Take a user-centered design approach and rapidly test and iterate designs
- Design and deliver user testing that generates insight and advice that informs digital product design and development
- Drive improvements in user experience processes, methods, tools and equipment
- Represent the company in a professional manner in client meetings and through all communication
- Ensure that experience design processes are followed and that UX artefacts are accurately maintained
- Be responsible for self-development and to participate in the personal development process
- Carry out all duties in accordance with company policies and standards